**VISHAL KASHYAP**

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**EXPERIENCE**

**Jyesta Corporate Entity**

*Campus Ambassador**Feb-Mar 2025*

* Executed targeted campus marketing strategies, driving brand visibility and increasing student engagement by **20%.**
* Identified and nurtured potential users, converting **100+ leads** into active customers.
* Established partnerships and collaborated with student communities to expand market reach
* Conducted **market research**, providing insights to optimize marketing strategies

**EY GDS Next Gen Internship (Full-Stack Development)** *Feb-Mar 2025*

* Worked on **MERN-based web applications** for real-time data handling.
* Received **Certificate of Appreciation** for outstanding performance.

**PROJECTS**

**Personal Expense Tracker (MERN+ ML)** [**Github**](https://github.com/vishalsiingh/Finance-Manager)

* Developed a real-time **expense tracking system** with authentication.
* Integrated **MongoDB, Express, React, and Node.js** for a seamless user experience.
* Implemented **JWT authentication and cloud storage for document management**.

**AI-Generated Text Detection–** [**Github**](https://github.com/vishalsiingh/AI-Text-Detector)

* Developed a machine learning model to classify AI-generated and human-written text.
* Utilized **Python, NLP techniques, and machine learning algorithms** for text analysis.
* Trained and evaluated models using datasets containing AI-generated content from **GPT-based models**.
* Achieved high accuracy in distinguishing AI-generated text, improving content authenticity detection.

**Disease Prediction (Diabetes/Heart Diseases)** [**Github**](https://github.com/vishalsiingh/Sorting-Visualizer)

**●** Developed a **classification model** to predict diabetes/heart disease using **public medical datasets**.

● Implemented **Logistic Regression, Random Forest, and XGBoost**, achieving **85%+ accuracy**.

● Performed **feature selection & EDA** to improve model performance.

**POSITIONS OF RESPONSIBILITY**

**USC COMMUNITY - KIIT**

*Event Manager Aug 2024 – Present*

* Experienced in planning and executing events, managing teams, budgets, and logistics efficiently, Gained insights into organizational values and built connections with peers and leaders.
* Built peer & industry connections through event planning and execution.

**EDUCATION**

**KIIT UNIVERSITY – Bhubaneswar, India** *2022-2026*

Bachelor of Technology, Computer Science and Engineering CGPA: 8.57

**TRINITY GLOBAL SCHOOL – Patna, Bihar, India** *2020-2022*

Intermediate Grade: E (85)

**CENTRAL PUBLIC SCHOOL – Chhapra, Bihar, India** *2018-2020*

Matriculation Grade: E (87)

**SKILLS**

**Programming:** Java, Python, SQL

**Backend & Databases:** REST APIs, MySQL, MongoDB

**Web & Backend Development:** MERN Stack (MongoDB, Express, React, Node.js), REST APIs, JWT Authentication

**Concepts:** DSA, OOPs, REST APIs, SDLC, Product Lifecycle

**Certifications & Training:**  Certificate of Appreciation - EY Internship, **Data Structures & Algorithms Certification** *(Code360 – Completed)*, Google Data Analytics Professional Certificate *(Coursera – Ongoing),****Website Development****(Infosys Springboard),Software Engineering Job Simulation(JPMorgan Chase & Co.),Introduction to Gen-AI(Coursera)*